



## **iHERITAGE**

### **ICT Mediterranean platform for UNESCO cultural heritage**

Ref. n. B\_A.2.1\_0056

#### **Kick-off online meeting**

9 - 10 December 2020

#### **Wednesday, December 9th, 2020**

9.30 – 11.00<sup>1</sup> Institutional greetings by M.me Lucia Di Fatta, General Manager of the Department of Tourism (Lead Beneficiary); welcome speech for project KoM by Khaled ElSaadany, Senior Expert, Joint Technical Secretariat (JTS) | ENI CBC MED Programme and presentation of project partners (max 10 min. each)

11.00 – 12.00 Press Conference

- Lucia Di Fatta, General Manager of the Department of Tourism (Lead Beneficiary)
- Lucio Tambuzzo (ideation of the project, CCBM)
- Girolamo Turano, Assessor of Productive Activities (Associated Partner)
- Alberto Samonà, Assessor of Culture and Sicilian Identity
- Manlio Messina, Assessor of Tourism, Sport and Events (Lead Beneficiary)
- Nello Musumeci, President of the Sicilian Region
- Khaled ElSaadany, Senior Expert, Joint Technical Secretariat (JTS) | ENI CBC MED Programme MED

12.00 – 12.45 iHERITAGE project presentation by CCBM (PP1), ideation of the project and coordination of the elaboration team

12.45 - 14.00 BREAK

#### **Presentation of WPs**

14.00– 15.00

- “ENI CBC MED: Getting Started, Guidelines for a sound management of your project” by Khaled ElSaadany, Senior Expert, JTS| ENI CBC MED Programme
- WP1- Project management:
  - o analysis of WP1 and presentation of project implementation manual, including: guidelines on reporting expenses and actions, monitoring and evaluation.
  - o Establishment of the Steering Committee: discussion and approval of a detailed working plan according to project’s activities and deadlines

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<sup>1</sup> CET time.

- Establishment of the Monitoring Committee: debate on future actions to be pursued in order to fulfil project's goals and avoid difficulties  
(Presentation by Sicilian Region, Department of Tourism - LB)
- 15.00 – 16.00 WP2 - Communication: analysis of WP2 and presentation of the communication plan, including: objectives, target groups, key messages, activities, time plan, budget, evaluation.  
(Presentation by CEEBA - PP2)

## **Thursday, December 10<sup>th</sup>, 2020**

### Presentation of Wps:

- 10.00 – 10.30 WP3 - Living Labs: analysis of WP3 including: structure of Living Labs and details on innovative products created by iHERITAGE.  
(Presentation by FPA El Legado andalusi - PP8)
- 10.30 – 11.00 WP4 - Establishing of spin-offs and newco: analysis of WP4.  
(Presentation by LAU - PP6)
- 11.00 – 11.30 WP5 - Capitalization and Commercialisation of new products and services: analysis of WP5.  
(Presentation by ASCAME - PP3)
- 11.30 – 12.30 discussion on WPs

### 12.30 – 13.30 Break

- 13.30 – 16.00 Financial Management of the project
  - General provisions on financial management
  - one to one meetings between LB financial manager and single partners

16.00 End of the meeting